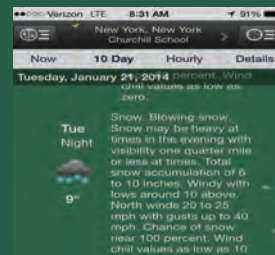


AHR Expo 2014  
 New York City, New York  
 Javits Convention Center  
 January 21st-23rd  
 BOOTH #7453

[Visit the show website HERE](#)

Winter weather in the North East brought this year's AHR Expo to a new level. One of our sales staff members sent us this snapshot photo from his phone shown below, which details the weather the first day of the show.



ISI showcased our under-slab insulation, Insul-Tarp, at the AHR Expo along with a few other concrete accessories.

[Click HERE to learn more about Insul-Tarp](#)

WOC 2014 (AKA World of Concrete)  
 Las Vegas, Nevada  
 Las Vegas Convention Center  
 January 21st-23rd  
 BOOTH #7453

[Visit the show website HERE](#)

While some of our sales staff was enjoying the snow and waiting to see if the 10" of predicted snow would continue to fall, others were enjoying sunny Las Vegas at the 2014 World of Concrete! This year marked the 40th anniversary of the WOC and ended up being another great show for ISI. Here's a photo we took while enjoying the warm weather on the west coast.



IBS 2014 (AKA International Builders' Show)  
 Las Vegas, Nevada  
 Las Vegas Convention Center  
 February 4th - 6th  
 BOOTH #51902

[Visit the show website HERE](#)

The IBS Show was another Vegas show for ISI this year, held at the Las Vegas Convention Center. This was the first time that IBS and the Kitchen & Bath Industry Show (KBIS) were co-located. Over 75,000 attendees visited the show from all around the world!



## New & Improved Product Catalog!



Insulation Solutions is proud to announce the release of our updated Product Catalog 14. The new catalog premiered at our 2014 trade shows that were held the beginning of the new year. Customers, Reps, Contractors, Distributors and Wholesalers that visited the ISI booth had positive feedback about the catalog. Some of the features of the new catalog include color coded sections which can be found on the

contents page. We have sectioned off our products into categories: Insulation & Accessories, Vapor Barriers & Accessories, Concrete Accessories, Waterproofing, Crawl Space Products & Accessories, Roofing, Radiant Barriers and Housewrap & Accessories. Throughout the catalog, each page contains the matching color coded tab which references which product section you are currently browsing.

Inside the new catalog you will also find sections featuring our company memberships, affiliates, community involvement and social media network information.

[Click HERE to request your Insulation Solutions Product Catalog 14 Today!](#)

[Click HERE to view the online version of the catalog](#)

## New Viper II Literature

In addition to our new product catalog, ISI has also updated Viper II literature for the new year! Get with your local Viper Sales Representative for a copy of our new Viper II literature. You can also fill out a request online and we will send you an updated version.

[Click HERE to view the updated Viper II catalog.](#)

[Click HERE to register on our website and request a copy of the Viper II catalog.](#)

## What is Viper II?

If you have been living in a snake hole (pun intended) and don't know what Viper II is, here's what you need to know...

Moisture, radon and methane in your home or building is bad. Moisture is known to cause an abundance of problems including floor failure, mold and mildew, fungus and damage to the slab on grade and its components. Not to mention the health issues that can occur from harmful soil gases.

Protecting your concrete slab with an under-slab vapor barrier is the best way to help offer premium protection against water vapor and soil gases.

We recommend using our Viper VaporCheck II under-slab vapor barrier. It is uniquely manufactured to incorporate superior resistance against punctures, tears and water vapor. It's job is to do just that---create a monolithic barrier between the concrete slab and the soil that is virtually impervious to water vapor and soil gases.

[Visit the Viper webpage HERE](#)

**Connect with us & stay informed  
 with our latest news, product updates  
 and company events.**



**VIPER II  
 UNDER-SLAB  
 VAPOR BARRIERS**

## 2nd Annual Viper Party

ISI would like to thank those that attended our 2nd Annual Viper Party in Las Vegas during the World of Concrete Show. Here are some pictures taken from the event:



**Insulation Solutions, Inc.**  
 401 Truck Haven Road East Peoria, IL 61611  
 Toll Free: 866-698-6562  
[www.insulationsolutions.com](http://www.insulationsolutions.com)